



About Braden Braden is your complete source for office equipment and IT solutions. We support businesses with the tools needed to operate at their highest level. Whether it's managed IT, security, or print management, you can count on us to solve problems with quality products and exceptional customer services.

CASE STUDY: **SUBARU**



PROBLEM

Subaru is one of the largest car manufacturers in the United States. Each year, hundreds of thousands of vehicles are engineered out of the facility in Indiana. But it's not easy to keep operations functioning smoothly when you're juggling projects between three different vendors and a mixed fleet of printers. Eventually, they grew unhappy with that service structure and decided to entertain new offers from other MSPs.

SOLUTION

Braden approached Subaru towards the end of their service contract. After setting up an appointment with their IT team, we performed a site survey at the production plant. We evaluated their needs, examined their infrastructure, and gathered the information needed to improve their printing environment. Subaru accepted Braden's bid for 30 brand-new devices, 100+ printers, and three years of managed services.

RESULT

Subaru couldn't be happier with the outcome of our work. What started as a request for printing support has resulted in a long-term business partnership. Now, they have a fleet of the best printing technology and one service provider to address all office-equipment needs. And since Braden is the only vendor managing the final product, Subaru can dedicate more money to various facets of the business.

OUR PARTNERS



KONICA MINOLTA

