



CASE STUDY: **Transformative Print Support**



PROBLEM

It's difficult to execute a marketing campaign when you can't print enough collateral. That's an issue our partners at AAA Motor Club were facing. Their entire printing situation was a mess. Not only were they using multiple product lines, but they had no real print management strategy.



SOLUTION

AAA trusted Braden to transform their printing environment. After evaluating their infrastructure, our experts decided to convert their entire fleet to one product line. Additionally, we installed print management software to help ensure consistent, professionally printed marketing materials.



RESULT

After installing over 40 new machines across multiple locations, Braden watched AAA reap the benefits. The new software streamlines their printing across multiple devices. Because only one vendor is delivering the final product, AAA **saved roughly 37% of their prior print expenses** to be invested in other facets of the business.

WHAT WE DO

Braden Business Systems is an industry leader for business technology and office equipment. We support businesses with the tools they need to perform at their highest level. From managed IT services to copying and printing support, you can count on us to help you maintain a long-term edge!



Braden continues to surpass our expectations.

Time and time again they come through with affordable technology solutions that are backed by their responsive service. They define what a partnership should look like."